C4722-2

- W-A in battle to block telco's MMDS plans in Milwaukee
- Nielsen says cable penetration of all TV households tops 45 percent
- American Express endorses TCI/ATC bid for MSO
- Cox wins deregulation suit in San Diego

CATA Show: Focus on Scrambling

CableVision™

s and features weekly of the cable television industry

June 17, 1985

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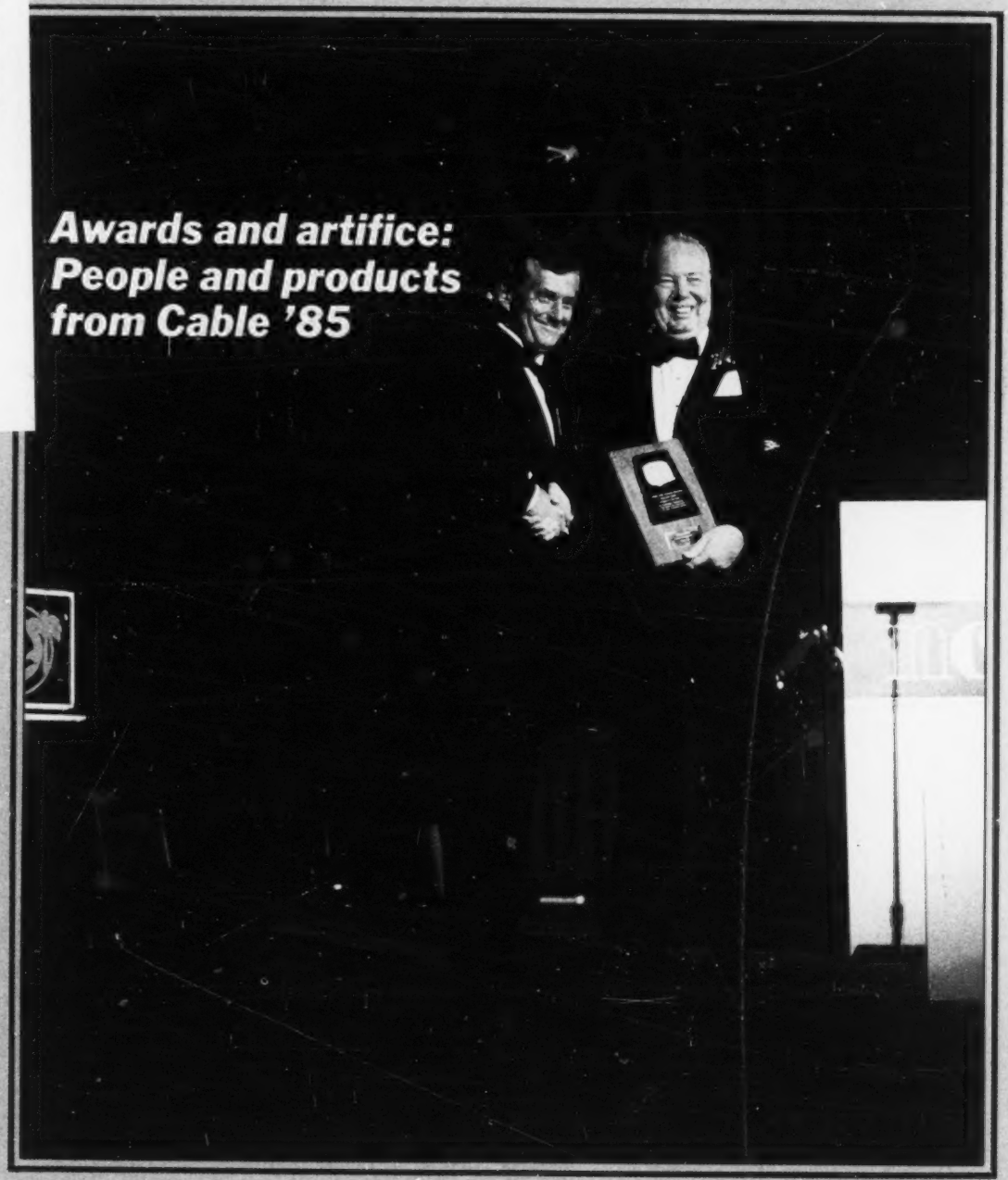


Awards and artifice: People and products from Cable '85

Leading the week 11-26

W-A wins restraining order

Warner Amex has won a temporary restraining order blocking Wisconsin Bell's plans to build and maintain an Instructional Television Fixed Service for the Wisconsin Educational Communications Board.

Co-op gaining support

The cable industry appears to be cautiously lining up in support of an industrywide co-operative, driven by the NCTA, which would coordinate scrambling of the cable programming services to eliminate free access to the signals by backyard dish owners.

Penetration climbs

National cable penetration hit 45.3 percent last month—a 7 percent increase from May of last year. According to A.C. Nielsen Co., the estimate represents 38,673,270 cable television households.

Review sought

The Federal Communications Commission has been asked to reconsider portions of its April 11 implementation of the Cable Communications Policy Act of 1984.

End to CRT asked

Rep. Mike Synar has introduced legislation which would eliminate the "disastrous" Copyright Royalty Tribunal. The measure would also freeze existing copyright rates.

Offer increased for W-A

TCI and ATC have upped the cash portion of their bid for Warner Amex Cable to $850 million, and entered into an agreement with American Express that puts new pressure on Warner Communications to make a move.

Texscan to meet payment

The Texscan Corp. will meet its interest payment obligation on its convertible subordinated debentures as scheduled. Last month, the firm's ability to make that $1.7 million payment was called into question.

Showtime/TMC requisition

Showtime/The Movie Channel officials are requesting affiliates register their head-ends with the company to assist in its plans to distribute decoders to unscramble its signal.

Evidentiary hearings

Sen. Thomas Eagleton was expected to introduce a bill which would require the FCC to hold evidentiary hearings on any hostile takeover bid involving a television network.

No interruption

A device for implementing impulse pay-per-view in one-way systems is said to transmit data to and from a remote computer via private phone lines without disturbing incoming or outgoing calls.

Unhappiness in San Diego

Cox Cable San Diego, the nation's largest cable system, has won a battle in state court to deregulate its rates. City officials have indicated they are very unhappy with the decision.

CATA at Opryland

Members of the Community Antenna Television Association gathered at the Opryland Hotel in Nashville this week for their 11th annual meeting and exposition. The main topic of discussion? Scrambling.

Who's on first?

Representatives of the cable and broadcast television industries squared off in Las Vegas during the NCTA convention, each claiming their medium would ultimately prevail in the struggle for rights to major sporting events.

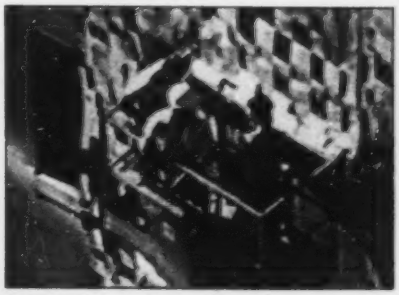
Beverly Hills renewal proposal

Group W Cable, whose franchise for Beverly Hills expires in February, has unveiled its renewal proposal for the influential city. The plan is significant because it is essentially the same proposal Group W will make to Los Angeles in 1987.

Earl V. DeWald

Cover story

National Cable Television Association Chairman Ed Allen gives John Saeman one of two Vanguard awards presented at the NCTA National Awards ceremony at the Las Vegas Hilton during the recent NCTA convention. Susan Greene, senior vice president, corporate affairs at Home Box Office, received the other Vanguard. The annual gathering offered a chance to honor several industry leaders and to introduce operators to new products. The people and products news and photo wrap-up begin on page 14.



Review 28

CableVision reviewer Robert DiMatteo recently helped judge at the National Federation of Local Cable Programmers' 8th Annual Hometown USA Video Festival. The work he saw was "good by any standards." Above is a scene from contestant Randy Visser's entry *Jailhouse Wrap: The Artist's Perspective.*

Departments

Programming 28
Business & Finance 36
Stock Market 36
Product News 41
Events 42
People 42
Classifieds 45
Advertisers' Index 47
Cable Stats 48

CABLE STATS

Cable Industry Growth Chart

YEAR	TVHH	Homes Passed	Basic Subscribers	% of TVHH	Pay Subscribers	% of TVHH
1990E	93,900,000	81,783,000	50,706,000	54	32,959,000	35
1989E	92,800,000	79,109,000	48,256,000	52	30,883,000	33
1988E	91,000,000	75,833,000	45,500,000	50	28,665,000	32
1987E	89,300,000	71,137,000	41,971,000	47	26,022,000	30
1986E	87,800,000	68,121,000	39,510,000	45	24,101,000	27
1985E	86,000,000	64,500,000	36,120,000	42	21,672,000	25
1984	84,600,000	59,989,000	32,994,000	39	19,764,000	23
1983	83,500,000	53,641,000	30,300,000	36	17,877,000	21
1982	82,800,000	49,100,000	28,200,000	34	15,898,000	19
1981	80,700,000	44,000,000	22,596,000	28	11,804,000	15
1980	77,800,000	37,300,000	18,672,000	24	7,788,000	10
1979	76,300,000	32,700,000	16,023,000	21	5,341,000	7
1978	74,500,000	27,200,000	14,155,000	19	2,980,000	4
1977	73,300,000	24,894,000	13,194,000	18	1,466,000	2
1976	71,114,000	21,989,000	12,094,000	17	505,000	1
1975	69,600,000	19,900,000	11,136,000	16	N/A	N/A

Source: CableProFile Data Base, INTERNATIONAL COMMUNICATIONS RESEARCH

Cable barometer

Television households (TVHH) 84,233,330

Homes passed by cable (HP) 58,274,000

Percent of TVHH passed by cable 69.2%

Basic cable subs 32,761,000

Percent of TVHH with basic cable 38.9%

Percent of HP with basic cable 56.2%

Pay cable subs 19,624,000

Percent of TVHH with pay cable 23.3%

Percent of HP with pay cable 33.7%

Percent of basic subs with pay cable 59.9%

Figures are as of Aug. 31, 1984.
Source: CableProFile Data Base, INTERNATIONAL COMMUNICATIONS RESEARCH

Satellite lineup

Satcom III-R (RCA Americom)	**Transponder**
Arts & Entertainment	24
BET	20
CBN Cable Network	8
Cinemax (West)	23
CSN (Cable Sports Network)	4
C-SPAN	19
Dodgervision	5
Eternal Word Television Network	18
Financial News Network	4
Genesis Storytime	8
HBO (West)	13
HTN	16
The Learning Channel	16
Lifetime	17
MSN—The information Channel	22
MTV	11
National Jewish Television	18
Nickelodeon	1
PTL	2
Reuter Monitor Service	18
Seeburg/Lifestyle Music	3
Showtime (West)	10
SPN	6
The Learning Channel	16
USA Cable Network	9
(during blackout)	22
Video Hits One	15
The Weather Channel	21

Satcom IV (RCA Americom)	**Transponder**
American Movie Classics	10
Biznet	15
Bravo	2
Cable Sports Network	3
Home Sports Entertainment	11
Madison Square Garden	6
National Christian Network	7
New England Sports Network	13
Nickelodeon (West)	4
Odyssey	23
The Playboy Channel	12
The Prime of Life Network	7
The Silent Network	16
SportsVision	9
Trinity Broadcasting Network	17
WPIX	19

Westar III (Western Union)	**Transponder**
CNN	5

Westar IV (Western Union)	**Transponder**
Atlantic City Horse Racing	6
Cable News Network (CNN)	16
Catholic Telecommunications Network of America	11
Public Broadcasting Service	15, 17, 21, 23
Texas State Network	2
Word of Faith Satellite Network	6

Westar V (Western Union)	**Transponder**
Fantasy Unrestricted Network (FUN)	24
Financial News Network	4
The Meadows Racing Network	22
Pro-Am Sports System (PASS)	14
The University Network	2

Comstar D-4 (AT&T/GTE)	**Transponder**
American Extasy	19
Country Music Television (CMTV)	18
KTVT (Dallas)	22
The Nostalgia Channel	19
SelecTV	13

Galaxy I (Hughes)	**Transponder**
CBN Cable Network	11
Cinemax (East)	19
CNN	7
CNN Headline News	8
C-SPAN	13
The Disney Channel (East)	4
(West)	24
EPG	3
ESPN	9
GalaVision	20
HBO (East)	23
Home Team Sports	12
Keyfax National Teletext Magazine	18
The Movie Channel (East)	10
(West)	14
The Nashville Network	2
PTL	17
Showtime (East)	5
SIN	6
WGN	3
WOR-TV	15
WTBS	18

Spacenet I (GTE)	**Transponder**
ACTS	15

Aurora F5 (Alascom)	**Transponder**
Alaska Satellite Television Project	24
Learn/Alaska Television Network	20
NASA Contract Channel	13

Note: A company name in parentheses following a service or network designates the transponder owner.
Source: International Thomson Communications Inc.

Top 100 MSOs

Rank	Multiple system operator	Basic subs	
1.	Tele-Communications Inc	3,660,938	(3/85)
2.	American Television and Communications Corp	2,500,000	(2/85)
3.	Group W Cable	2,093,794	(3/85)
4.	Cox Cable Communications	1,521,667	(3/85)
5.	Storer Cable Communications	1,500,000	(3/85)
6.	Warner Amex Cable Communications, Inc.	1,204,000	(3/85)
7.	Continental Cablevision	1,033,000	(4/85)
8.	Times Mirror Cable Television, Inc.	978,340	(3/85)
9.	Newhouse Broadcasting	910,190	(4/85)
10.	United Cable Television	806,000	(3/85)
11.	Viacom Cablevision	800,000	(4/85)
12.	UA Cablesystems Corp.	713,000	(4/85)
13.	Sammons Communications, Inc.	659,716	(4/85)
14.	Cablevision Systems Development Co.	596,799	(3/85)
15.	Rogers Cablesystems, Inc.	589,357	(4/85)
16.	Comcast Cable Communications	481,000	(3/85)
17.	Jones Intercable Inc.	473,337	(4/85)
18.	Telecable Corp.	453,094	(3/85)
19.	Heritage Communications, Inc.	447,192	(3/85)
20.	McCaw Communications	382,000	(3/85)
21.	Capital Cities Cable, Inc.	375,000	(4/85)
22.	Wometco Cable TV, Inc.	301,009	(4/85)
23.	Centel Cable Television Company	300,000	(4/85)
24.	Prime Cable Corporation	292,405	(3/85)
25.	Daniels & Associates	287,457	(3/85)
26.	TCA Group	270,611	(3/85)
27.	Multimedia Cablevision, Inc.	268,397	(3/85)
28.	American Cablesystems Corporation	258,800	(4/85)
29.	Cable Vision Industries	256,342	(3/85)
30.	MacLean Hunter Cable TV Ltd.	244,606	(3/85)
31.	Scripps-Howard	234,742	(3/85)
32.	TeleScripps	219,714	(3/85)
33.	Colony Communications, inc.	213,601	(3/85)
34.	Tribune Cable Communications	198,020	(4/85)
35.	Rollins Cableview, Inc.	194,389	(3/85)
36.	Adelphia Communications	194,343	(4/85)
37.	Century Communications Corporation	192,023	(8/84)
38.	Service Electric Cable T.V., Inc.	189,500	(4/85)
39.	Communications Service, Inc.	179,000	(12/84)
40.	Tele-Media	172,438	(8/84)
41.	TKR Cable	159,000	(3/85)
42.	Western Communications	154,086	(3/85)
43.	Cablentertainment	149,873	(4/85)
44.	Adams-Russell Communications	143,173	(3/85)
45.	Harte-Hanks Communications	140,569	(3/85)
46.	McDonald Group	139,585	(12/84)
47.	Falcon Cable	133,000	(3/85)
48.	Harron Communications Corporation	132,649	(10/84)
49.	Sutton Capital Group	127,098	(3/85)
50.	Buckeye Cablevision	121,000	(2/85)
51.	Midwest Video Corporation	118,102	(12/84)
52.	Harris Cable Corporation	117,827	(3/85)
53.	Televents, Inc.	111,743	(3/85)
54.	Lenfest Group	111,388	(3/85)
55.	Armstrong Utilities	110,988	(3/85)
56.	Greater Media	103,139	(4/85)
57.	Summit Communications, Inc.	97,787	(3/85)
58.	Communications Systems, Inc.	94,655	(4/84)
59.	Multi-Channel TV Company	93,657	(3/85)
60.	Cencom Cable Associates, Inc.	91,587	(4/85)
61.	Perry Cable TV Corporation	86,621	(3/85)
62.	U.S. Cable Corporation	85,000	(3/85)
63.	King Videocable Company	84,929	(3/85)
64.	McClatchy Newspapers	83,183	(3/85)
65.	The Essex Group	81,659	(3/85)
66.	WEHCO Video, Inc.	80,199	(3/85)
67.	Cable Management Associates, Inc.	77,030	(3/85)
68.	Palmer Communications, Inc.	76,423	(3/85)
69.	Sonic Communications	74,316	(4/85)
70.	Midcontinent Cable Systems Company	73,887	(3/85)
71.	Omega Communications	73,677	(3/85)
72.	Booth Communications Company	71,364	(3/85)
73.	Susquehanna Broadcasting	69,751	(3/85)
74.	Pencor Services Inc.	67,133	(3/85)
75.	Acton Corporation	63,274	(1/85)
76.	Media General Inc.	61,037	(3/85)
77.	Clear T.V. Cable Associates, Ltd.	59,488	(4/85)
78.	Selkirk Communications	58,823	(4/85)
79.	Marsh Media	56,745	(3/85)
80.	Omni Cable T.V. Corporation	56,718	(3/85)
81.	Coaxial Communications	55,471	(3/85)
82.	Helicon Corporation	55,000	(4/85)
83.	The Daily Press	53,000	(3/85)
84.	National Telecommunications Corporation	51,300	(12/84)
85.	United Video Management	49,444	(3/85)
86.	Masada Corporation	48,700	(3/85)
87.	Wisconsin Cablevision and Radio Co., Inc.	48,670	(3/85)
88.	Simmons Communications	48,386	(3/85)
89.	First Carolina Communications, Inc.	48,384	(3/85)
90.	Communicom	47,594	(1/85)
91.	Bresnan Communications	44,664	(3/85)
92.	Joseph Gans Cable T.V.	43,838	(3/85)
93.	Chambers Communications Corporation	43,303	(3/85)
94.	Whitney Communications Corporation	42,805	(3/85)
95.	Matrix Enterprises	42,606	(3/85)
96.	Northland Communications Corporation	42,500	(4/85)
97.	Donrey Cablevision	41,586	(3/85)
98.	Dowden Communications	40,252	(3/85)
99.	Cable Holdings Inc.	40,200	(4/85)
100.	New England Cablevision	38,061	(3/85)

Subscriber counts are provided by MSOs and systems to International Thomson Communications Inc.

Top 100 systems

Rank	Location	Operator	Basic subs	
1.	San Diego, CA	Cox Cable	256,415	(3/85)
2.	Woodbury (Long Island), NY	Cablevision Systems Development	238,950	(3/85)
3.	Manhattan, NY	ATC	206,900	(12/84)
4.	Florida Division (Orlando/Ormond Beach)	ATC	195,700	(12/84)
5.	San Antonio, TX	Rogers Cablesystems	190,979	(4/85)
6.	Houston, TX	Warner Amex	185,000	(3/85)
7.	East Orange, NJ	MacLean Hunter	172,246	(3/85)
8.	Honolulu, HI	ATC	156,400	(12/84)
9.	Wayne, NJ	UA Cablesystems	138,000	(4/85)
10.	Tulsa, OK	United Cable	134,989	(4/85)
11.	Cincinnati, OH	Warner Amex	133,000	(3/85)
12.	Englewood, CO	United Cable	125,406	(3/85)
13.	Audubon, NJ	New York Times	123,134	(4/85)
14.	Rochester, NY	ATC	117,100	(12/84)
15.	Atlanta, GA	Prime Cable	116,642	(3/85)
16.	Baltimore County, MD	Comcast Cable	115,000	(3/85)
17.	Erie County, NY	Prime Cable	114,908	(4/85)
18.	Tidewater (Norfolk), VA	Cox Cable	113,888	(3/85)
19.	San Jose, CA	Gill Industries	106,724	(4/85)
20.	Memphis, TN	ATC	106,300	(12/84)
21.	Jacksonville, FL	Continental	106,000	(3/85)
22.	Austin, TX	ATC	102,500	(12/84)
23.	Seattle, WA	Group W	101,844	(3/85)
24.	Charlotte, NC	ATC	101,700	(12/84)
25.	San Juan, PR	Harris Cable	101,411	(3/85)
26.	Toledo, OH	Buckeye Cablevision	100,233	(4/85)
27.	Central Islip (Long Island), NY	Viacom	99,838	(3/85)
28.	Manhattan, NY	Group W	99,341	(3/85)
29.	Jefferson Parish, Kenner, LA	Cox Cable	93,666	(3/85)
30.	San Diego, CA	ATC	92,100	(12/84)
31.	San Francisco, CA	Viacom	89,000	(4/85)
32.	Warren, NJ	TKR	88,470	(3/85)
33.	Los Angeles, CA	Falcon Communications	88,137	(2/85)
34.	Wilmington, DE	Rollins Cableview	86,432	(3/85)
35.	Grand Rapids, MI	UA Cablesystems	86,000	(4/85)
36.	Seattle, WA	Viacom	85,000	(4/85)
37.	Wichita, KS	Multimedia Cablevision	83,985	(3/85)
38.	Jackson, MS	ATC	80,700	(12/84)
39.	Dallas, TX	Warner Amex	80,000	(3/85)
40.	Pompano Beach, FL	American Cablesystems	77,700	(4/85)
41.	Pittsburgh, PA	TCI	77,541	(4/85)
42.	Broward County, FL	Storer	76,000	(3/85)
43.	Phoenix, AZ	Times Mirror	75,638	(3/85)
44.	Boston, MA	Cablevision	75,524	(3/85)
45.	Baton Rouge, LA	Daniels & Associates	74,820	(3/85)
46.	Clearwater, FL	Vision Cable	74,500	(4/85)
47.	New Orleans, LA	Cox Cable	73,766	(3/85)
48.	Indianapolis, IN	Indianapolis Cablevision	72,496	(4/85)
49.	Tacoma, WA	Cable TV of Puget Sound	72,044	(4/85)
50.	Flint, MI	Comcast	72,000	(3/85)
51.	Richmond/Henrico County, VA	Continental	70,700	(3/85)
52.	South Texas, TX	Heritage	70,130	(3/85)
53.	Greensboro, NC	ATC	69,200	(12/84)
54.	Jefferson County, KY	Storer	69,000	(3/85)
55.	Cleveland Heights, OH	Viacom	69,000	(4/85)
56.	South Bend, IN	Heritage	68,347	(3/85)
57.	Santa Monica, CA	Group W	67,863	(3/85)
58.	Louisville, KY	Times Mirror	67,855	(3/85)
59.	Omaha, NE	Cox Cable	66,592	(3/85)
60.	Raleigh, NC	ATC	65,800	(12/84)
61.	Nashville, TN	Viacom	65,000	(4/85)
62.	Kansas City, MO	ATC	64,800	(12/84)
63.	Columbus, OH	Warner Amex	64,679	(3/85)
64.	St. Petersburg, FL	Group W	63,802	(3/85)
65.	Akron, OH	Warner Amex	63,562	(3/85)
66.	Buffalo, NY	TCI	63,220	(11/84)
67.	Boston Complex (Malden), MA	Warner Amex	63,180	(3/85)
68.	Worcester (Leicester), MA	Greater Media	63,073	(3/85)
69.	Oklahoma City, OK	Cox Cable	62,726	(3/85)
70.	Syracuse (suburbs), NY	NewChannels Corp.	62,463	(4/85)
71.	Fayetteville, NC	ATC	62,100	(12/84)
72.	Allentown, PA	Service Electric	62,000	(4/85)
73.	El Paso, TX	Group W	61,483	(3/85)
74.	Hartford, CT	Times Mirror	61,440	(3/85)
75.	Chicago Suburbs (Oak Park), IL	Cablevision Systems	61,285	(3/85)
76.	Madison, WI	TCI	61,257	(4/85)
77.	Monterey, CA	Western Communications	60,656	(3/85)
78.	Santa Barbara, CA	Cox Cable	60,616	(3/85)
79.	Mt. Prospect, IL	Cablenet	60,000	(3/85)
80.	Sarasota, FL	Storer	60,000	(3/85)
81.	Birmingham, AL	ATC	59,400	(12/84)
82.	Snohomish County, WA	Viacom	59,000	(4/85)
83.	Ft. Worth, TX	Sammons	59,000	(4/85)
84.	Harrisburg, PA	Sammons	58,647	(4/85)
85.	Bridgeport, CT	Cablevision Systems/ Scripps Howard	58,525	(3/85)
86.	Las Vegas, NV	Times Mirror	58,402	(3/85)
87.	New Britain, CT	United Cable	58,282	(12/84)
88.	New Haven, CT	Storer	58,000	(3/85)
89.	Des Moines, IA	Scripps-Howard Heritage	57,918	(3/85)
90.	Indianapolis, IN	ATC	57,100	(12/84)
91.	West Palm Beach, Fla.	Group W	57,067	(3/85)
92.	Stamford (Fairfield), CT	Cablevision Systems Development	56,321	(3/85)
93.	Knoxville, TN	TCI	56,303	(1/85)
94.	Albany, GA	Storer	56,000	(3/85)
95.	Binghamton, NY	NewChannels Corp.	55,687	(4/85)
96.	Shreveport, LA	ATC	55,500	(12/84)
97.	Knoxville, TN	TeleScripps	55,500	(4/85)
98.	Columbus, OH	Coaxial Communications	55,451	(3/85)
99.	Chattanooga, TN	TeleScripps	55,284	(3/85)
100.	Westchester County (New Rochelle), NY	UA Cablesystems	55,000	(4/85)